

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

INVENTORS: **Marcia L. Peters**  
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APPLICATION NO. **Not Yet Assigned**

FILED: **Herewith**

CASE: **RSW920010014US1**

TITLE: **METHOD AND SYSTEM FOR PROVIDING  
TARGETED ADVERTISING IN PUBLIC PLACES AND  
CARRIERS**



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**CERTIFICATE OF EXPRESS MAILING**

I hereby certify that this correspondence, along with any papers indicated as being enclosed, are being deposited as Express Mail, (Label No. EL663030623US), postage prepaid, in an envelope addressed to: Box Patent Application, Commissioner for Patents, Washington, D.C. 20231, on April 18, 2001.

4/18/01  
Date

Sylvia Prawl  
Sylvia Prawl

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**BOX PATENT APPLICATION**  
**Commissioner for Patents**  
**Washington, DC 20231**

**Information Disclosure Statement**  
**Pursuant to 37 C.F.R. §§1.56, 1.97 and 1.98**

Sir:

Pursuant to Applicants' duty of disclosure set forth in 37 CFR §§1.56, 1.97 and 1.98, the following information is disclosed to aid the Examiner in his or her examination of the application. The inclusion of information in this Disclosure Statement and as set forth on the attached Forms PTO-1449 is not necessarily a concession that such information is prior art to the present invention or that such information is in an art area analogous to

**Attorney Docket No. RSW920010014US1**

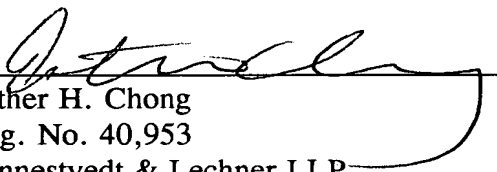
the present invention. Copies of the publications listed on the attached Forms PTO-1449 are submitted herewith.

It is respectfully requested that the Examiner initial Forms PTO-1449 and return a copy of same upon consideration of these publications.

Since this Information Disclosure Statement is being filed prior to the mailing date of a first Office Action on the merits, no fee or certification is required.

Respectfully submitted,

Date 4/18/01

  
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<b>Form PTO-1449 Modified</b>  <b>List of Patents and Publications Cited by Applicant</b> (Use several sheets if necessary)  <b>U.S. Department of Commerce Patent and Trademark Office</b>	<b>Docket No.</b> RSW920010014US1	<b>Application No.</b> Not Yet Assigned
	<b>Applicant(s)</b> Marcia L. Peters James M. Mathewson, II John R. Hind	
	<b>Filing Date</b> Herewith	<b>Group</b> N/A

JC971 U.S. PTO  
 09/836963  
 04/18/01

### U.S. PATENT DOCUMENTS

Examiner Initials		Document No.	Date	Name	Class	Subclass
	AA	5,974,238	10/26/99	Chase, Jr.	395	200.78
	AB					
	AC					
	AD					
	AE					
	AF					
	AG					
	AH					
	AI					
	AJ					

### FOREIGN PATENT DOCUMENTS

Examiner Initials		Document No.	Date	Country	Translation	
					Yes	No
	AL					
	AM					
	AN					
	AO					
	AP					
	AQ					
	AR					